224.805.6132
Sarah.Tyschenko@hotmail.com
www.TyschenkoDesign.com

EDUCATION

University of Illinois at Chicago
Bachelor of Design in Graphic Design,
Minor in Art History
Graduation May 2020
GPA 3.8 / 4

ADOBE CREATIVE SUITE

Illustrator

Photoshop

InDesign

After Effects

SKILLS

- Illustration
- Branding & identity
- Time management
- Detail oriented
- Communication
- Print materials
- Problem solving

- WordPress
- Logo design
- Google suite
- Klaviyo
- Typography
- B2B marketing
- Collaboration

HOBBIES

- Drawing
- Ceramics
- Pokémon GO

SARAH TYSCHENKO
Graphic Design / Marketing

PROFESSIONAL EXPERIENCE

Sigl Creative: Lead Designer
(January 2022 - Current)
- Acted as lead designer & managed multiple projects simultaneously.
- Produced materials for digital and print.
- Solved complex problems with simple design solutions.
- Created elements for and edited PowerPoint presentations.
- Collaborated with fellow designers to brainstorm, ideate, and produce engaging, on-brand content.

Dealer eProcess: Graphic Designer
(December 2020 - January 2022)
- Designed marketing collateral such as, pricing sheets, blog images, case studies, banner ads, email blasts, and website headers.
- Conducted design meetings with company clients.
- Customized templates for client review.
- Corresponded with clients for updates and project approvals.
- Followed & utilized compliance guidelines for multiple OEM programs.

Elizabeth Kilbourne Career Strategies: Graphic & Web Designer
(March 2020 - January 2021)
- Collected competitive research.
- Established new company brand identity and produced a style guide.
- Created web-page layout for review and developed approved designs in WordPress.
- Produced original iconography for website.
- Updated company logo.

1663 Media Arts: Design Intern
(September - December 2020)
- Updated and improved UX of multiple websites on Wix.
- Designed custom original graphics for merchandise.
- Produced social media advertisements.

New View Construction: Website Designer
(January 2019 - September 2020)
- Designed website layouts and added/updated content as necessary.
- Formulated responsive design for multiple devices.
- Communicated with client for specifications and content.

UNIVERSITY EXPERIENCE

Study Abroad Mobile App
(August 2019-May 2020)
- Coordinated design of an app focused on comparing university specifics such as courses, tuition, & visa requirements.
- Outlined project milestones and organized teammates to ensure goals were completed on schedule.
- Produced & presented different stages of app designs, including original sketches, wireframes, and high-fidelity designs.